



BUILDING MOMENTUM TOWARDS THE HIGH-LEVEL MEETING ON HIV AND AIDS 2021

Social media campaign for Asia and the Pacific #HLM2021AP

The objective of the campaign is to highlight different expectations and perspectives around the HLM and to bring attention to the different priorities and issues to be included in the Political Declaration on HIV and AIDS.

Guiding questions to shape your quote:

1. What are your expectations for the HLM?
2. What issues are most important to you, and what needs to be reflected in the Political Declaration?
3. How will the HLM and the Political Declaration contribute to ending AIDS by 2030?

Call to Action!



We encourage our partners to join the campaign by sending:

- 1 a quote and
- 2 a photograph or team/group photo
- 3 or a video message of max. 30 seconds.

Email your quotes and photos or your video message to Edward and Michela at highlevelmeeting2021@gmail.com by April 28th 2021